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ICONICS Signs Multimillion-Dollar Agreement With Johnson Controls, Inc.

National Manufacturing Week, Chicago, IL — March 20, 2002 — ICONICS, a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems, today announced that Johnson Controls, Inc. of Milwaukee, Wisconsin has executed a licensing and technology agreement to incorporate ICONICS' OPC-based GENESIS32™ Enterprise Edition software technology into its next versions of building automation products. This multi-million dollar agreement extends the relationship already in place between the two companies.

Johnson Controls provides building control systems and services, energy management and integrated facility management for nonresidential facilities. As part of this new agreement, Johnson Controls will continue to license ICONICS' Windows component-based products, GENESIS32 Enterprise Edition, incorporating certain software components for inclusion as part of its Metasys® family of building automation control products.

Using the ICONICS GraphWorX™32 HMI component, Johnson Controls Metasys Workstation users can analyze a facility's operations through the use of powerful and elegant graphical displays. Built on Microsoft's ActiveX® and COM/DCOM standards, the Metasys Workstation offers dynamic, high-performance information-based graphics. With features such as animation color gradients, diagnostic trend graphics and multifaceted zooming, the Metasys Workstation makes it easy to tie graphics, alarms

and system operating functions together. Users can build in navigation links, issue commands, and launch software applications from any graphical display.

"Our expanded relationship with ICONICS is a significant addition to our portfolio of building management technologies. The agreement strengthens Johnson Controls' ability to serve its markets with a high-performance, online graphical user interface (GUI) that is easy to operate, learn and use," notes Dale Lueck, JCI's Vice President and General Manager of Systems Products Worldwide. "In addition, the portability of these GUI components across multiple platforms accelerates the marriage of building systems with enterprise information and Web technologies," he adds.

"This is a strategic fit for both ICONICS and Johnson Controls," notes Russ Agrusa, ICONICS' President and CEO. "We make high-level building blocks of automation used in various process and factory control systems. This synergy allows us to share our expertise with the building controls industry for more efficient, quality building environments."

ICONICS Background Information

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

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About Johnson Controls

Johnson Controls, Inc., is a global market leader in automotive systems and facility management and control. In the automotive market, it is a major supplier of seating and interior systems, and batteries. For nonresidential facilities, Johnson Controls provides building control systems and services, energy management and integrated facility management. Johnson Controls (NYSE: JCI), founded in 1885, has headquarters in Milwaukee, Wisconsin. Visit them online at www.johnsoncontrols.com.