



**Press Release**

**For immediate release...**

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## **ICONICS, SAFLINK Announce Partnership**

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### ***GENESIS32 Support for SAFLINK's Biometric Identity Assurance Authentication***

**INTERPHEX 2004 – New York, NY – March 16, 2004** — **ICONICS**, a leader in Web-enabled, OPC-based HMI/SCADA and Manufacturing Intelligence Visualization software for Microsoft® Windows® operating systems, today announced a technology partnership with SAFLINK (NASDAQ:SFLK) for support of SAFLINK's Biometric Identity Assurance Management software within the ICONICS GENESIS32™ Automation Suite. The integration of biometrics authentication with the ICONICS HMI/SCADA Automation Suite provides maximum security for user identification and makes GENESIS32 a more robust and secure HMI/SCADA system for regulated applications. SAFLINK's Identity Assurance authentication has been deeply integrated with the ICONICS Security Server architecture. This new level of integration provides ICONICS users with the option to use biometrics for operator authentication. Identity assurance is critical to meeting current and future business security requirements and more government regulations, such as FDA, that are designed to protect public health, safety and privacy.

"ICONICS is dedicated to providing the very best and most secure solutions for regulated industries, such as the biotechnology and pharmaceuticals industries," states Russ Agrusa, President and CEO of ICONICS. "Incorporating support for SAFLINK's Identity Assurance technology allows our customers to use multiple biometric devices in applications requiring user authentication."

With Biometric Identity Assurance, companies can comply with FDA regulations and legislation, such as Sarbanes-Oxley and HIPAA, and help ensure plant safety, workflow enforcement, and protection of intellectual property. "SAFLINK views ICONICS as a leading independent

HMI/SCADA software supplier, with a strong customer base and an excellent brand," states Glenn Argenbright, President and CEO of SAFLINK. "We believe that our combined solution will not only help increase security and aid compliance with ICONICS' current customers, but it will also help attract new ones. We look forward to working with ICONICS on future manufacturing and building control applications where Biometric Identity Assurance is a must."

The use of Biometric Identity Assurance is a critical component for industrial security. Anyone looking to comply with *FDA 21 CFR Part 11*, the Sarbanes-Oxley Act, 178/2002/EU traceability, and the Bioterrorism Act should incorporate guidelines that include the use of biometric authentication. According to John Blanchard, Senior Pharmaceutical Analyst with ARC Advisory Group, "biometric technology is a key component of an identity-assurance program. The integration of SAFLINK's biometric identity authentication makes GENESIS32 a more secure and robust HMI/SCADA application for the highly regulated pharmaceutical industry, as well as for other regulated industries. It is great to see both companies working together to provide solutions that meet security best practices." During INTERPHEX 2004, this integrated solution can be seen at ICONICS' booth 2735.

#### About SAFLINK

SAFLINK Corporation offers software solutions that protect intellectual property, secure information assets, and eliminate passwords. SAFLINK's software provides *Identity Assurance Management™* (IAM)—an integrated doorway-to-desktop security solution which replaces passwords with fingerprint, iris, face, and voice authentication, ensuring only authorized users can access critical business assets. IAM, which has been tested and deployed in leading pharmaceutical, government, and financial service institutions, also supports smart cards, RF badges, USB tokens, proximity cards, and magnetic stripe cards. With *Identity Assurance Management*, companies can use one integrated system to secure their outside perimeter – the door – and reinforce it by protecting their critical network access point – the desktop. This integrated solution helps to provide compliance with FDA regulations and legislation such as Sarbanes-Oxley and HIPAA, and helps ensure plant safety, workflow enforcement, and protection of intellectual property. Not only does IAM provide the ultimate in identity verification and protection, but it is also convenient for users (dramatically improving compliance with security policy), flexible to existing enterprise infrastructure, and much more manageable for an IT team than disparate solutions. In short, it secures one of the most important links in the security chain: the end-user.

For more information, please see [www.saflink.com](http://www.saflink.com) or contact Thomas Doggett 800-762-9595 <mailto:tdoggett@saflink.com>

#### About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation and manufacturing intelligence software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. BizViz™ is a suite of manufacturing and business intelligence products, which bridge the gap between manufacturing and corporate business information systems. BizViz is designed around Microsoft .NET technology and Microsoft SharePoint™, and runs on Microsoft Windows Server 2003. ICONICS also offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is a Microsoft Gold Certified partner represented in over 50 countries, and has more than 125,000 product installations worldwide. For more information contact ICONICS at (508) 543-8600, or visit us online at [www.iconics.com](http://www.iconics.com).

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